

AQIRA BROADCAST GUIDELINES

Being a broadcaster (Host) on Aqira means leading our community and producing high quality content. All broadcasters whether independent or signed under an agency are strictly required to maintain the highest standards of safety, professionalism, and entertainment. The following rules are binding for anyone who opens a live stream on the platform.

1. Visual & Technical Streaming Standards

Maintaining premium stream quality is critical for user retention, system visibility, and maximizing your virtual gift potential.

- **Camera and Lighting Quality:** Broadcasts must be clear, high-resolution, and well-lit. Extremely dark, heavily pixelated streams, or those with dirty camera lenses will automatically be pushed down the algorithm or terminated.
 - **Background Environment:** Your streaming background must be clean, organized, and professional. Political symbols, illegal logos, or messy/inappropriate home environments are strictly prohibited in the frame.
 - **Stream Title and Cover Photo:** Stream titles must not be misleading, profane, or sexually suggestive. Cover photos (avatars) must feature a clear, high-quality image of the host and must fully comply with our community guidelines.
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2. Behavioral Rules & Host Performance

Hosts must always adopt a professional, respectful, and engaging tone when interacting with their audience.

- **No Passive Streaming (Ghost Streaming):** Opening a live stream and walking away from the camera, pointing the lens at a blank wall/ceiling, sleeping on camera, or remaining completely silent for extended periods is strictly prohibited. Hosts must actively interact with their viewers.
 - **Aggressive Gifting Demands (Begging):** Forcing viewers to send gifts, kicking users out of the room for not gifting, insulting them, or aggressively demanding virtual currency is banned. Asking for support is natural, but it must never cross into harassment.
 - **Respect in PK Battles:** During live stream battles (PK), hosts must not defame, humiliate, insult, or provoke the rival host, their viewers, or their agency. PK battles must remain purely fun, competitive, and entertaining.
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3. Dress Code & Appearance

Aqira is an inclusive social platform for adults, and all live attire must match mainstream media standards.

- **Acceptable Attire:** Casual wear, elegant dresses, appropriate cosplay/costumes, or clean sportswear.
- **Prohibited Attire:** Underwear, bikinis (unless streaming in a designated beach/pool context approved by management), bathrobes, towels, sheer/see-through fabrics, or outfits that excessively expose intimate body parts.
- **Nudity:** Broadcasting shirtless or entirely unclothed (regardless of gender) is strictly forbidden and will result in an immediate ban.

4. Zero-Tolerance Streaming Violations (Immediate Shutdown)

The moderation team will **immediately terminate the broadcast without prior warning** if any of the following actions are detected:

- **Substance Consumption:** Smoking cigarettes, using electronic cigarettes (vapes), smoking hookahs/shisha, or consuming alcohol dynamically on camera is strictly prohibited.
- **Sleeping on Stream:** Purposely sleeping or pretending to sleep while a live broadcast is active.
- **Minors on Camera:** Leaving individuals under the age of 18 (including infants and family members) alone on camera, or making a minor the central focus of the broadcast.
- **Copyright Violations (Screen Mirroring):** Rebroadcasting football matches, movies, TV series, or YouTube videos that you do not own the digital rights to.
- **Dangerous Situations:** Broadcasting while driving a vehicle from the driver's seat (due to distraction and life-threatening risk), or brandishing knives, sharp objects, or firearms (even realistic props/toys).

5. Violation & Penalty Tier System (For Hosts)

Broadcasters who violate the platform's rules are subject to a graduated penalty system based on severity and frequency:

| Violation Tier | Description | Enforcement Action |
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| Tier 1 (Minor) | Ghost streaming, unprofessional background, mild profanity. | Stream Termination & Warning: The stream is shut down, and the host receives a system notification. |
| Tier 2 (Moderate) | Dress code violation, showing alcohol/tobacco, screen mirroring copyright content. | Temporary Ban (1–3 Days): The host's ability to go live is temporarily suspended. The host's agency is formally notified. |
| Tier 3 (Severe) | Severe insults, hate speech, harassment, promoting unauthorized betting/gambling. | Extended Ban (7–30 Days): Account is suspended. Valid monthly streaming hours and bonus/payout eligibility for that cycle are forfeited. |
| Tier 4 (Critical) | Child exploitation, explicit nudity, physical violence, fraud/scams. | Permanent Ban & Blacklist: The account is permanently deleted. All accumulated earnings and diamonds are frozen and forfeited. The host is permanently blacklisted. |